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Moacasa 2022, the new edition is from 29 October to 6 November

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MOACASA

DesignaPorter

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FIERA DI ROMA - INGRESSO EST

Multifunctional, space-saving and innovative furnishings, design details that give character and style to your home and garden, many ideas for renovating indoor and outdoor spaces: one of the most popular events in the furniture sector is back in autumn, the new edition of Moacasa which from 29 October to 6 November brings the solutions of the best national companies to the Fiera di Roma. Alongside furniture makers from different regions of Italy, there is also space for high quality craftsmanship that represents the skill and tradition of the territory, in the stands of the Lazio Region, the Rome Chamber of Commerce, Unioncamere and CNA.

The event, organized by MOA Società Cooperativa, renews its commitment with professionals and all lovers of the sector by proposing a new exhibition concept that leads the visitor on a journey into design, along a free path among the stands of the approximately 150 exhibitors present. stimulating interest, attention and taste through continuous aesthetic contaminations. The Moacasa format makes it possible to dialogue intelligently, within it, high-level industry and craftsmanship, classic and design, promoting the most significant brands of Made in Italy.

Two pavilions of the Fiera di Roma set up for Moacasa 2022, one dedicated to Furniture & Kitchen Furniture and the other to Outdoor Restructuring Craftsmanship, a journey into the news and trends of living, where visitors can be inspired by the best companies in the sector with many proposals for living area, sleeping area, kitchen, bathroom, fixtures, outdoor furniture and handcrafted products, all solutions in the name of style and high quality. The exhibitors of Moacasa 2022 also offer a series of value-added services, from design to technical assistance.

“Moacasa is an exhibition of national significance, a highly anticipated event on the trade fair calendar that collects interest and attention at each edition for the wide range of solutions for every taste and need – underlines the President Massimo Prete. Furniture, furnishings and accessories accompany the visitor on a journey that combines tradition and innovation, always in the name of a high level of quality and design. The offer is completed with other value-added services that all our exhibitors guarantee, providing tailor-made design works, made to perfection, as well as assistance, assembly and warranty services, increasingly requested and appreciated by the user. the final.”

“The mission of MOA Società Cooperativa – continues Massimo Prete – is to foster the Italian tradition with quality artisanal products produced by national companies and to anticipate the news in the sector, previewing design and market trends to visitors. A commitment that we have made since 1975, the year the Cooperative was founded. Each edition of Moacasa is characterized by various initiatives: from spaces reserved for young designers, to artisan excellence, to themed exhibitions, to unique pieces designed by leading architects, up to areas dedicated to artisans and renovation “.

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