

Home, the trend for furnishings is green

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Attention to eco-sustainability, processes that reduce the environmental impact, up-cycling furnishings. On display at Moacasa 2022

Sustainable companies, recycled materials, natural elements, solutions that aim at energy saving. Home furnishings, if they want to be trendy, must be green. This is demonstrated by the proposals of Moacasa, which brings to the Fiera di Roma from 29 October to 6 November the solutions of the best national companies and the novelties of furniture and design. A journey through the latest trends and ideas for renovating outdoor and indoor spaces. The protagonist is sustainability, of the various company activities and of the proposed solutions: many kitchens, for example, are made up of structures built with 100% recycled wood agglomerates and the companies use full-cycle water-based painting which, while maintaining an excellent quality yield, drastically decreases toxic emissions.

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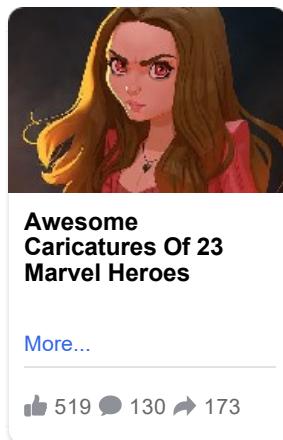
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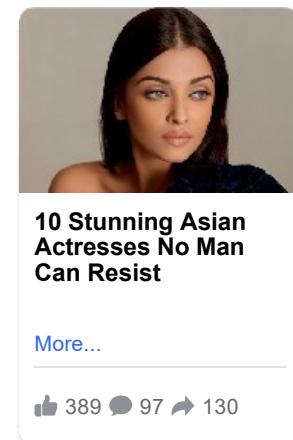
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Not just recycling, but also up-cycling which creates a higher quality product by reusing objects. This is the case of the system consisting of a swivel armchair and pouf made through an innovative patent of an industrial process capable of recovering absorbent products for the person and obtaining recycled plastic and cellulose. The shell of the armchair and the pouf is made of recycled cellulose, rigid and resistant, able to outline the curves and the structure of the two pieces of furniture. Almost natural elements appear in the furnishings, such as the table made through the union of glass and wood in its most primordial form, the root: a section of olive root dated over 200 years and recovered from the Val di Cecina mobile sawmill because he died naturally.

Also for the exteriors, the furnishing production philosophy pays special attention to environmental sustainability and the use of renewable sources: in the shading systems, wide use of aluminum, permanent and green material par excellence, and the reuse of textile waste for aim to build an increasingly aware production chain. The pergola is bioclimatic and in terms of energy saving it does not know seasonality: during the winter period, it reduces heat loss and allows better control of internal temperatures while during the summer season the impact of the sun's rays is minimized and help to reduce overheating environments, limiting the use of air conditioners.

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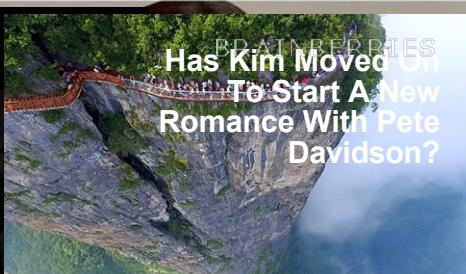


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